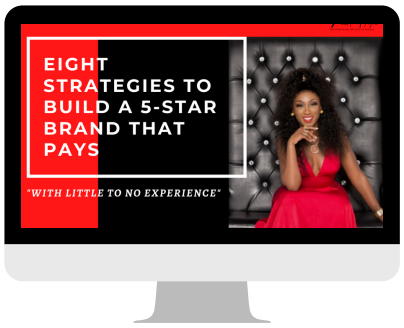
EIGHT STRATEGIES TO BUILD A 5-STAR BRAND THAT PAYS

THE IN-POWERED WORKBOOK



Nikkie Pryce

Transformational Life Coach & Speaker

Nikkie Pryce

THE IN-POWERED INSTITUTE

Hello friend!

Thank you so much for being part this webinar. I am so excited to connect with you and teach you all that I know. Way to take yourself on!

Use this workbook as a resource to take notes and use this document to reference back once you've written all of your information down.

Be sure that during our time together, you are watching our live webinar from a laptop or desktop. This will give you the opportunity to get the most out of this session.

Last but not least, enjoy yourself and learn all you can. This is your season to build a powerful brand and get paid to do it.

xoxo,

Nikkie Pryce

21-MONEY MINDSET AFFIRMATIONS

Use the next page to write down 21 affirmations that you will commit to saying 3 times a day (morning, evening and before bed.)

Affirmations are used to encourage and empower you to take action! Use the two words "I AM" at the start of each sentence and a positive statement at the end.

These should be affirmations used to give you a positive mindset towards making money with your brand.

Example: I AM building a powerful brand that impacts the world and pays me well

you got this!

21-MONEY MINDSET AFFIRMATIONS

Let's Go!

1 _____

2 _____

3 _____

4 _____

5 _____

6 _____

7 _____

8 _____

9 _____

10 _____

11 _____

12 _____

13 _____

14 _____

15 _____

16 _____

17 _____

18 _____

19 _____

20 _____

21 _____

you got this!

QUESTIONAIRE

What is your greatest challenge with starting your brand?

1.

What do you want to get out of this webinar?

2.

What would you like Nikkie to teach you when it comes to building a brand that pays?

3.

STRATEGY SHEET

Strategy #1 - What is the M.E.D.P. Process?

Strategy #2 - What product(s) or service(s) will you monetize?

Strategy #3 - What platform would you like to be featured on?

Strategy #4 - How many coaching packages would you like to have? How much will each cost?

STRATEGY SHEET

Strategy #5 - What is the concept of your signature workshop? What is the A.B.C. method?

Strategy #6 - What type of event would you like to host and where would you like to have it?

Strategy # 7: What would you like your podcast to be about?

Strategy #8: What will be your two price package points?

THE 3-STEP SYSTEM

Step One	
Step Two	
Step Three	

Notes:

What do dreamers do?

WE TAKE ACTION!

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